

Embracing Technology

Building intercultural awareness
using digital applications



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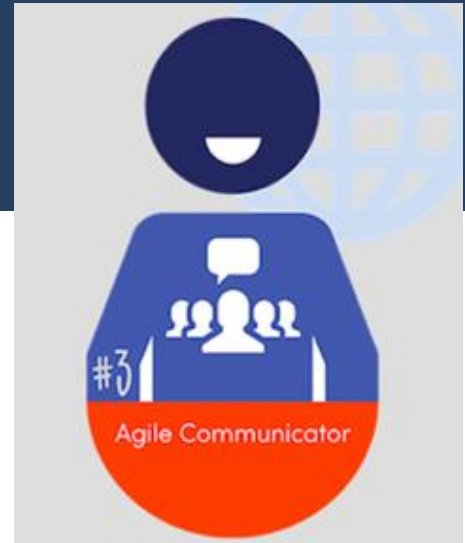
OCTOBER 11, 2018 | AIEC SYDNEY

Intercultural awareness in a global world

Most wanted skills in 5 years



- #1 Communicative Nerd
- #2 Assignment Oriented Networker
- #3 Agile Communicator



Source: www.linkedin.com/pulse/most-wanted-skills-5-years-time-nannette-ripmeester

BUT

- Not every student has the opportunity to go abroad or engages in activities that could boost their intercultural competence
- Catering to a diverse audience and scaling services up remain as challenges

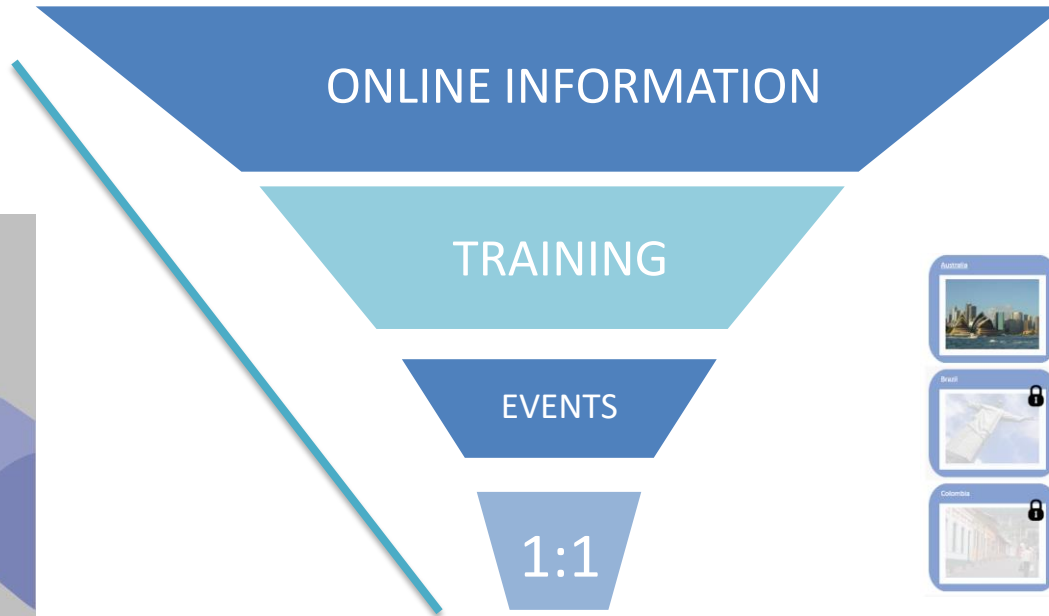
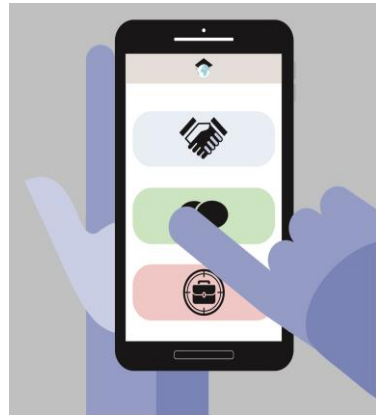
Going Digital: The added value of apps

- Speaking the language of the students
- Accessible 24/7, globally
- Reaching a wider student population
- Turning learning into a fun and engaging activity
- Catering to all background and needs

Source: V. Norvaisaite & N. Ripmeester, Gamification and the quest for employability (p.17-20), 2015, Vista Magazine IEAA Australia



Incorporating apps in the Employability Guidance funnel



LABOUR MARKET

Source: ECCE Conference, Executive Training Day Berlin, 2018

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And the GAME IS ON!



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1. Register with your e-mail, name and password
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3. Enter your credentials and enjoy the game!